

# Drive the development of nutraceuticals

Discover your chance to shape the nutraceutical industry. Share your expertise with producers, who bring your feedback to life.



As a practitioner, you have daily interactions with consumers, recommend products for different conditions and receive their feedback.

At nutralis, we believe this expertise is invaluable to producers in order to develop products that consumers actually need.

You are the ones holding this knowledge — it all starts with you!

# How it works

- Become a nutralis member and create your practitioner profile
- **Explore** our extensive **network & connect with producers** whose products you are familiar with
- Get contacted by producers and connect & schedule calls with them directly on the platform
- Take things into your own hands and **to engage with producers** on the FAQ forum

What's in it for you, you ask? You would not only support the producers to do better, but also yourself:



## Bring your feedback to life

Contribute your observations and expert feedback on product performance to help improve existing products, and even implement your suggestions in new products.



### Optimize your service

Be at the forefront of innovative products through direct contact with producers and get the information you need to make informed product recommendations.



### Gain expert standing

Become an expert and a trusted advisor with thorough product knowledge, directly gained through collaboration with producers on the platform.