

Elevate your nutraceutical products to new levels

Serve your customers better with the help of expert insights and get ahead of the competition.



You want to make premium products that consumers love and embrace? You want to find out what consumers really think and feel?

We enable you to source this information directly from practitioners who deal with your products and consumers on a daily basis.

Here are further benefits you can gain:



Increase Customer Loyalty

The willingness to spend on products increases with its proven effectiveness & support from trusted healthcare practitioners.



Gain Insight Firsthand

Practitioners oversee clients' journey with products, providing them with great expertise for qualitative feedback on real product performance.



Connect with Trusted Experts

They are the consumers' point of contact whom they trust with their product-related wishes and expectations, which producers should follow.



Get the Right Market Exposure

While you know how to produce, practitioners know the consumers best and are the experts in how to market to different audiences.

How it works

- 1 **Become a nutralis member** and create your producer profile
- 2 **Explore** & screen through our extensive practitioner **network**
- 3 **Find suitable experts** that fit your requirements
- 4 **Connect & schedule** exchange calls directly on the platform

Sounds interesting? It is!

Let us tell you more about nutralis and answer any questions you may have by getting in touch with our team via hello@nutralis.com